



WETM-IAC

MUNICH 2017

Increase your
brand exposure within
the youth and student
travel industry with our
exhibitor and
sponsorship
opportunities

25-27

MARCH

SPONSORSHIP BROCHURE

The logo for WETM-IAC MUNICH 2017 is a red circle containing the text 'WETM-IAC' in white, bold, uppercase letters, followed by 'MUNICH 2017' in a smaller, white, uppercase font. Two horizontal white lines separate the text from the top and bottom of the circle.

WETM-IAC

MUNICH 2017

The Work Experience Travel Market and IAPA Annual Conference (WETM-IAC) is the annual business-to-business event for sending and receiving organisations serving all aspects of the cultural exchange, work experience and au pair industry. Featuring sector-focused seminars and targeted trading via business appointments, the event delivers a cost-effective opportunity for the global cultural exchange community to meet, network, learn and do business.

Develop your business and the industry at WETM-IAC 2017

Featuring educational seminars, networking events and more, WETM-IAC offers delegates the opportunity to help shape their business and the industry for tomorrow. Through best practice discussions, case study reviews and educational seminars in addition to meeting with national and global trade associations representing the various sectors in your community, WETM-IAC is an engaging forum for the development of the work, travel and cultural exchange community.

Achieve your attendance and marketing goals

WETM-IAC is committed to helping you make the most of your conference attendance. We provide a wide variety of cost effective sponsorship and advertising opportunities to drive exposure for your organisation, product and services.

If you would like to discuss sponsorship and exhibitor packages in more detail, or have a bespoke request, please contact our events team at eventsewysetc.org.

PLATINUM

SPONSORSHIP EUR 3,500

Platinum sponsorship options are reserved for our welcome reception, celebration dinner and conference bar.

At EUR 3,500, platinum sponsors enjoy maximum exposure at WETM-IAC to all attendees and prospective partners.

See the last page for more details about the benefits of platinum sponsorship packages.



SOLD

Welcome reception

Price: EUR 3,500

Enjoy an exciting opportunity to theme and brand the bustling welcome reception and officially open our two-day conference. The welcome reception will include the announcement of the Au Pair of the Year.

As a sponsor you will be able to address the attendees with a short 2-3 minute speech.

Date: Saturday, 25 March

Venue: TBC

DR. WALTER 



Celebration dinner

Price: EUR 3,500

Make sure the WETM-IAC celebration dinner is remembered for all the right reasons! The dinner will include the announcement of the WETM-IAC 2018 location.

As a sponsor you will be able to address the attendees with a short 2-3 minute speech.

Date: Sunday, 26 March

Venue: TBC



SOLD

Conference bar

Price: EUR 3,500

At the conference hotel - Ramada Hotel Hotel & Conference Centre, Munich - we will be taking over the bar for two nights.

Date: Saturday, 25 March - Sunday, 26 March

Venue: Ramada Hotel Hotel & Conference Centre, Munich



GOLD

SPONSORSHIP EUR 2,000

Gold sponsorship options provide your organisation with targeted publicity to all attendees.

Personalise the conference bags, lanyards, or exclusively sponsor the registration desk or business appointments to secure maximum publicity for your brand at WETM-IAC.

See the last page for more details about the benefits of gold sponsorship packages.



Lanyards

Price: EUR 2,000

Sponsor the lanyards at WETM-IAC 2017 and be with our delegates every step of the way.



Conference bags

Price: EUR 2,000

Enjoy direct exposure with your logo placed strategically on the conference bag that all attendees receive.



Registration

Price: EUR 2,000

Be at the front of WETM-IAC by sponsoring the registration desk.

Ensure your brand is seen by all delegates as they enter the conference, and frequently throughout the event.



Business appointments

Price: EUR 2,000

Gain strategic exposure through sponsoring the business appointments at WETM-IAC.

Your company will be promoted in advance on the business appointment website and during the event.

SILVER

SPONSORSHIP EUR 1,250

Silver sponsorship options provide you with the opportunity to promote your organisation or brand for a smaller budget.

See the last page for more details about the benefits of silver



Sponsor or deliver an educational session

Price: EUR 1,250

Deliver a powerful message through the exclusive sponsorship of one of the educational sessions.

Your sponsorship will be acknowledged in the trade catalogue and your logo will also be displayed on all signage.

You will also be thanked from the stage during the opening of the session.

BRONZE

SPONSORSHIP EUR 750

Enjoy targeted publicity through a selection of effective sponsorships at a great price.

See the last page for more details about the benefits of bronze sponsorship packages.



Coffee break

Price: EUR 750 (four coffee breaks available)

Sponsor a coffee break in the morning or afternoon.

These moments are the ideal opportunity for attendees to mingle in between sessions and for you to be remembered for the much needed refreshment.



Conference bag insert

Price: EUR 750

Grab the attention of WETM-IAC delegates by including a flyer, USB stick or other promotional material in the conference bag.

The conference bag is distributed to all delegates and a great way to market your organisation.

Pens

Price: EUR 750

Get noticed all day, every day by providing your company branded pens. They will be used by all delegates during the conference to take their notes and complete the session feedback forms.

200 word advertorial

Price: EUR 750

Advertise your business to potential delegates by sharing a 200 word message about your company in a dedicated pre-event WETM-IAC eNewsletter. Information will also be published on the WETM-IAC website.

TRADE CATALOGUE

ADVERTISING

The trade catalogue is an essential tool for every delegate, providing useful information including the event programme, speaker profiles and delegate contact information.

This item also has longevity, as delegates use it as a directory of contact information throughout the year.



Back cover
Price: EUR 1,250

Inside back cover
Price: EUR 799

Page three
Price: EUR 799

Full page
Price: EUR 350

Half page
Price: EUR 200

EXHIBIT



PACKAGE	EARLY BIRD PRICE	REGULAR PRICE
Shell Scheme Booth 4 sqm (2m wide x 2m deep = 4 m ²)	EUR 799	EUR 999
Shell Scheme Booth 6 sqm (3m wide x 2m deep = 6 m ²)	EUR 1.199	EUR 1.399

Shell scheme includes the following items: signage, 1 table, 2 chairs, power socket, waste basket and literature rack.

BENEFITS

SPONSORSHIP

Purchase one of the sponsorship packages and you will receive these additional benefits, ensuring your business has maximum exposure throughout the event!

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Your company promoted in a website/email article (max 200 words)	●			
Full colour advert in the WETM-IAC 2017 Trade Catalogue	Full page	Full page	Half page	
One marketing piece included in the WETM-IAC 2017 Conference bag	●	●	●	
Your logo listed as a sponsor on the WETM-IAC 2017 website - www.wetm-iac.org	●	●	●	●
Your logo and link included on all WETM-IAC 2017 eNewsletters	●	●	●	●
Your logo listed on sponsor signage at WETM-IAC 2017	●	●	●	●
Your logo included on the business appointment website	●	●	●	●

Please note that our sponsorship opportunities are subject to change.